

For 2024 Jefferson County appointments to local library boards

Library	Actual local \$ for 2024	Actual County \$ for 2024	County per local \$	Eligible # for 2025 County Appointment	For 1 appointment county must fund at least	For 2 appointments county must fund at least	For 3 appointments county must fund at least	For 4 appointments county must fund at least	For 5 appointments county must fund at least
CAMBRIDGE	\$105,000	\$100,100	\$0.95333	4	\$17,504	\$34,997	\$52,500	\$69,993	\$105,000
FORT ATKINSON	\$616,000	\$282,746	\$0.45900	2	\$102,687	\$205,313	\$308,000	\$410,626	\$616,000
JEFFERSON	\$521,975	\$119,396	\$0.22874	1	\$87,013	\$173,974	\$260,988	\$347,949	\$521,975
JOHNSON CREEK	\$202,095	\$63,984	\$0.31660	1	\$33,689	\$67,358	\$101,048	\$134,717	\$202,095
LAKE MILLS	\$361,386	\$117,093	\$0.32401	1	\$60,243	\$120,450	\$180,693	\$240,900	\$361,386
PALMYRA	\$107,217	\$52,059	\$0.48555	2	\$17,873	\$35,735	\$53,609	\$71,471	\$107,217
WATERLOO	\$205,000	\$37,524	\$0.18304	1	\$34,174	\$68,327	\$102,500	\$136,653	\$205,000
WATERTOWN	\$850,342	\$205,407	\$0.24156	1	\$141,752	\$283,419	\$425,171	\$566,838	\$850,342
WHITEWATER	\$685,492	\$55,127	\$0.08042	0	\$114,272	\$228,474	\$342,746	\$456,949	\$685,492

Beth Mueller
N8635 Cty Rd E
Town of Watertown
920-342-3698
bethmuellerdance@gmail.com

I am Beth Mueller and live in the Town of Watertown at N8635 Cty Rd E. I've been a lifelong resident of the Watertown area, moving to the City of Watertown with my family at the age of 3. I graduated from Watertown High School in 1980. I have a BS degree in Elementary Education and a BA degree in Dance Education.

I am the creator of a children's story hour call Read, Rhyme, Rhythm that I teach at local libraries am currently working on an interactive website called Read, Rhyme, Rhythm. I am also an employee of 3 Pillars Senior Community Living in Dousman, a nanny for a 4 yr. old and a choreographer for musicals and choirs at Watertown High School.

I absolutely LOVE libraries as it is a source of community resources, entertainment and gatherings that cannot be found anywhere else in a city.

Sincerely,

Beth Mueller

This recommendation comes from Kelli Mountford, Library Director at Karl Junginger Memorial Library in Waterloo.

Tracy Grant (Lives in the Town of Waterloo)
N8203 CTY RD O
Waterloo, WI. 53594
1-970-420-8400
READY2RUN89@HOTMAIL.COM

Below is information provided by Tracy.

Mother of 2 fabulous kids. 6 years at Waterloo school district 4k-12th grade.

At school, over the 6 years, I have been in a lot of roles from teacher, para, special education, math/reading intervention, kitchen, and office admin. I am one of two whole building subs who is ready at any moment to fill any position. From the 4 years olds to high school seniors in all subjects.

Before moving to Wisconsin, I started my own Etsy Business while staying at home with my two young kids.

Before kids Biological Science Technician for the Department of Interior in North Carolina. 2004-2008 active duty Army, honorable discharge.

Library user across various states since 2000.

This recommendation comes from Jodi Kessel Szpiszar, Library Director at Johnson Creek Public Library.

Katie Tietyen
N6996 County Road Y
Watertown (Town of Farmington) 53094
1-920-285-2215
aishafreak@ymail.com

Below is information provided by Katie.

I am a well-rounded creative professional with experience in casino game design, animation, illustration, video production, graphic arts, as well as hospitality. Notable companies I've had the pleasure of working for include Everi, American Girl/Mattel, and The Walt Disney Company.

I have utilized my creative skills in illustration and media production to support community organizations including the Johnson Creek Public Library, Preemie Power of Wisconsin, and Watertown TV.

Outside of work, I stay active through volunteer opportunities, walking, biking, paddle boarding, teaching myself guitar, and sewing stuffed animals. I am always seeking new ways to expand my skills and connect with others.

March 18, 2025

To the Jefferson County Board of Supervisors,

My name is Tom Beirl. I have lived in Sullivan for over 30 years. My children went through the Jefferson School District. I am a retired art teacher from the Oconomowoc School District. I have served the Jefferson community in many different ways. I believe this would be an exciting and positive opportunity for myself to serve the Jefferson community. My daughter was originally interested in serving on the board, but she is unable to due to her residence. I would like to submit my name to the potential board position for the Jefferson Public Library.

Thank you,

Tom Beirl

525 Madison Ave
Sullivan, WI 53178
920-650-8359
Gammatom62@gmail.com

This recommendation comes from Minetta Lippert, Library Director at Dwight Foster Public Library in Fort Atkinson.

Kyle Jacobson
W7574 County Road
Fort Atkinson, WI 53538 (Town of Oakland)
(815) 543-5953
kylesonofjacob@gmail.com

For over a decade, Kyle has rooted himself in technology implementation, with a focus on the needs of K12 students, educators, and schools throughout the US and Canada. Now working for Fork Farms, Kyle assists schools, food pantries, and libraries with educational programming for nutrition education and growing produce with hydroponics. Kyle loves being a member of the Fort Atkinson community. It's a beautiful and vibrant city that has become his and his family's home. His two kids attend School District of Fort Atkinson schools. The Dwight Foster library was one of the first places he explored with his family when they moved to the area in 2016, and they have been frequent visitors since.

This recommendation comes from Minetta Lippert, Library Director at Dwight Foster Public Library in Fort Atkinson.

Duane Scott

N2552 Strunk Rd.

Fort Atkinson, WI 53538 (Town of Hebron)

(920) 723-6660

dscott367@gmail.com

Duane retired from the Jefferson County Sherriff's Department several years ago. Duane then worked at the Dwight Foster Public Library for a few years before leaving to work at the new gun range in Fort Atkinson. Duane is smart, personable, and a very hard worker with an amazing eye for detail. We was a wonderful asset to our library team when he worked with us. We are happy that we still get to see Duane regularly because he is a big library user. Duane is an active member of the Grange, and agricultural advocacy group, and was recently appointed to serve on the Jefferson County Library Board.

Kristin Martin

W9582 Ivan Street

Cambridge, WI 53523

1kristinmartin1973@gmail.com

608-239-3377

3/20/25

Subject: Application for Library Board Membership

Dear Library Board Committee,

I am writing to express my interest in continuing my service as a member of the Cambridge Community Library Board. As someone who is passionate about literacy, education, and community engagement, I would be honored to continue contributing to the library's mission of providing resources and programs that enrich the lives of our residents.

With a background in working at this library for 8 years, working for the Cambridge High School library for 3 years and being on this board since 2019, I believe I can continue to offer valuable insights to help guide the library's strategic planning, budget management, and outreach initiatives. I'm an active member in the community who also runs the Cambridge Friends of the Library Arts & Crafts Fair, which fundraises for the library, and I am also a poll worker at election times. My networking and knowledge would continue to be an asset for the board.

I am eager for the opportunity to continue collaborating with fellow board members, library staff, and the community to ensure the continued success of our library. I would welcome the chance to discuss my qualifications further and look forward to your consideration.

Thank you for your time and for the important work you do to support our library.

Sincerely,

Kristin Martin

Cari Redington

W8971 Ripley Rd, Cambridge, WI 53523 | (608) 266-2943 | cari.redington@gmail.com

March 18th, 2025

Mr. Michael Luckey
Administrator, Jefferson County
402 South Center Avenue
Jefferson, WI 53549

Dear Mr. Luckey and Members of the County Board:

I would like to express continued interest in the position of trustee at the Cambridge Community Library which I currently fill. I have a strong background in community involvement and public service and extensive experience with non-profit and government boards.

I am an economist by profession and currently lead the Research and Policy Division at the Wisconsin Department of Revenue. Previously, I was the Administrator of Vernon County, a rural county in Western Wisconsin, where I oversaw the budget process for the county, including the line item for the Winding Rivers Library System. In Vernon County, we were very fortunate to have the Viroqua McIntosh Memorial Library in our community, which won the Wisconsin Library Association 2022 Library of the Year Award. The county partnered with Trina Erickson, the Library Director, to support the inaugural Ridges & Rivers Book Festival in April 2023, which was a success for the library and the community. Prior to working in public service in Wisconsin, where I returned to be closer to my family, I lived in Los Angeles and worked strategy & business development in media & entertainment. While there, I served on the board of directors for DIY Girls (www.divgirls.org) which worked alongside LA public schools in historically marginalized communities to build a supplemental STEAM curriculum for girls.

I would welcome the opportunity to continue as an advocate for the Cambridge Community Library. If you would like to discuss further, I would be happy to have an in-person or virtual meeting. My resume is attached for your reference. Thank you for your time and consideration.

All the best,

Cari R Redington

Cari Redington

Cari Redington

O. (608) 266-2943 | M. (310) 401-4822 | cari.redington@gmail.com | Cambridge, WI

Experience

DEPARTMENT OF REVENUE

Administrator, Research & Policy Division

2023-Present

Madison, WI

- Provide detailed analysis of fiscal & economic policies and revenue estimates for the baseline executive budget to the Secretary of Revenue, Executive Office, and other state officials and agencies

VERNON COUNTY, WI

County Administrator

2021-2023

Viroqua, WI

- Coordinate and direct all administrative and management functions of the county; manage a staff of ~ 300 full-time employees
- Prepare, present, and administer annual budget and long-term capital expenditure planning for \$40M budget across all departments (i.e., Infrastructure, Economic Development, Health & Human Services, Nursing Home & Assisted Living Facilities, Public Safety, Culture & Recreation, Solid Waste & Recycling, +)
- Initiated and implemented major organization changes including a wage study & updates to compensation plans & performance evaluation; anti-harassment and equity & inclusion initiatives; and priority-based budgeting

WARNER BROS.

WB Entertainment Group, Director, Business Development - Digital Content

2014 - 2021

Burbank, CA

- Oversee all aspects of Warner Bros. transactional business for film & TV content on Google, YouTube and Fandango digital platforms including \$80M revenue targets and P&L. Develop & maintain client relationships across levels & functional areas, set strategic vision, and lead the development and execution of business plans that align with Warner Bros. Studio marketing initiatives and client objectives
- In 2019, drove 36% global revenue growth (vs. prior year) across managed digital platforms by partnering with clients to understand their growth strategy & product roadmaps and identify opportunities for WB to support & accelerate these objectives
- Lead development & presentation of internal and external business communications including sales pitch materials, quarterly business reviews and executive key account updates

WB Consumer Products, Director, Retail Strategy & Operations

- Partner/Contract Management - Negotiated the renewal of direct-to-retail contracts with Hot Topic for Harry Potter & DC core product categories which increased retail sales by 20%
- Retail Strategy & Marketing - Lead the development and execution of strategic business plans that identify growth opportunities across all WBCP's properties and product categories for US retail channels with the aim of maximizing retailer floor space, open-to-buy, and marketing resources
- Agency Management - Negotiate agency relationships and statements of work for retail pitch development across key accounts & properties
- Business Development & Analysis - Created a business case & deal evaluation to support negotiations of Universal Wizarding World attraction in Beijing; collaborated with relevant stakeholders to define assumptions and scenarios; based on ROI analysis of these scenarios, built a financial plan for execution

DISNEY CONSUMER PRODUCTS

Head of Finance for Australia & New Zealand - Licensing, Publishing & Interactive Media

2011-2014

Melbourne, Australia

- Financial Planning - Oversaw the financial operation and performance of licensing, publishing, and games business units, including AOP & forecast cycles, communication to local leadership, global & WDI teams and process/tracking improvements

Senior Manager, Finance & Business Development

Glendale, CA

- Strategic Planning - Drove annual 5-year strategic plan process, defining growth initiatives, projections of the market share & revenue targets for Pixar and Disney Animation franchises across all LOBs; developed industry benchmarks, competitive analysis, assessment of retail environment and pricing
- Business Modeling & Analysis -- Determined incremental revenue opportunity, resources & investment required, and feasibility of pursuing alternative business models for apparel (licensing vs. directing sourcing or vertical manufacturing) and presented plan for executive evaluation

SOHO FASHION, INC.**2009-2011**

Director, Strategy & Business Development

Los Angeles, CA

- Franchise Business Development - Initiated franchising of a new mall concept, including ensuring legal & regulatory compliance, relationship building with potential franchise owners, creation of the marketing plan and guiding the creation of the operations/business manual
- Channel Development - Defined and executed growth strategy for entry into the wholesale channel, including target definition, product and pricing strategies and trade marketing materials

SAMSUNG GLOBAL STRATEGY GROUP**2006-2008**

Manager

Seoul, South Korea

- Market Entry Strategy - Developed the business plan for US market entry of an established Korean designer (women's) label, KUHO, including competitive analysis, financial projections, product, pricing & marketing strategies, and an assessment of organizational/operational readiness; obtained executive sign-off and financing for Spring/Summer 2010 launch
- Brand Portfolio Analysis - Assessed China brand portfolio (which included international and local Chinese brands) along with market conditions, consumer trends and competitive environment to make a recommendation on desirable consumer niches and product expansion strategies for the region
- Customer Segmentation & Loyalty Marketing - Led primary research effort to define needs-based consumer segments and develop a loyalty program across Hotel Shilla, fitness center, retail, and food & beverage businesses (including selection and management of an external research agency)

RECKITT BENCKISER, INC.

Brand Management MBA Intern

Parsippany, NJ

- Developed a teen marketing model for the Veet brand in the U.S., which included a brand strategy & plan, target segment identification, market objectives and a "gate keeper" communication strategy to better address the safety concerns of the purchaser (parents) after analyzing the primary research
- Collaborated with global supply, packaging, and marketing resources to create a promotional "Veet Teen" SKU which was rolled out in fifteen countries in 2006

ACCENTURE

Consultant

Chicago, IL

- Defined quality metrics and success criteria to evaluate newly developed call center and internet distribution channels for financial service providers
- Implemented a point-of-sale data collection system at retail outlets across the US to inform and drive the marketing decision of a large consumer goods manufacturer; included relationship building with client stakeholders, independent distributors, and retail outlets for project implementation along with large scale data analysis

Education**THE UNIVERSITY OF CHICAGO, BOOTH SCHOOL OF BUSINESS**

Chicago, IL

Masters Business Administration: International Business & Marketing Concentrations

- Dean's List
- Co-chair of the Marketing Club, Business Solutions Group, and Sailing Club
- International Study at Instituto Tecnológico Autónomo de México, Mexico City, Mexico

UNIVERSITY OF WISCONSIN – MADISON

Madison, WI

BA: Economics & Political Science

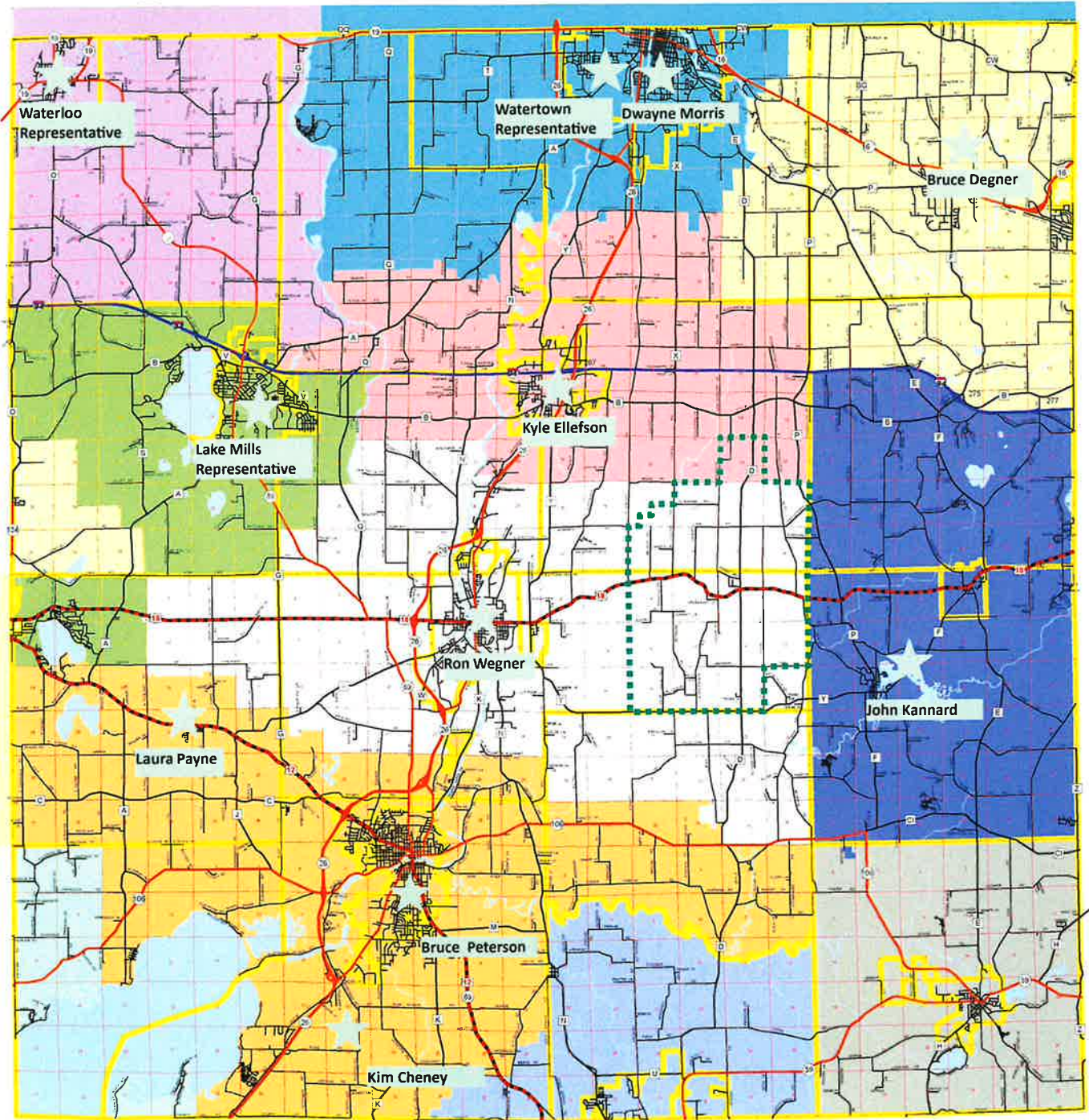
- Policy Intern, Wisconsin State Assembly and Office of the Governor
- International Study at University College Galway, Galway, Ireland

Additional Information

- Languages: Studied Spanish, German, Russian, French, and Korean
- Volunteer & Other Activities: Cambridge Community Library Board of Directors & Treasurer; Waubesa Sailing Club Board of Directors & Treasurer; Vernon Women's Alliance; Wisconsin Women in Government Board Member; Chicago Booth Women's Network - Los Angeles City Chairperson;



JEFFERSON COUNTY EMS DISTRICTS



Legend

EMS Districts

Jefferson EMS	Waterloo EMS	INTERSTATE HWY	Municipal Boundary
Cambridge EMS	Watertown EMS	US HWY	RIVERS & LAKES
Edgerton EMS	Johnson Creek EMS	STATE HWY	
Fort Atkinson EMS	Palmyra EMS	COUNTY HWY	
Ixonia EMS	Ryan Brothers EMS	LOCAL ROAD	
	Western Lakes EMS	PRIVATE ROAD	
	Whitewater EMS		
	Helenville 1st Responders		



1.5 0.75 0 1.5 Miles

EMS Workgroup Membership

(1) Medical Director	Dr. Chris Wistrom
(2) County Board Supervisors	Bruce Degner (T. Ixonia) Dwayne Morris (C. Watertown)
(2) MABAS Members	Ron Wegner (C. Jefferson) Bruce Peterson (C. Fort Atkinson)
(3) Town Representatives	Laura Payne (T. Oakland) John Kannard (T. Sullivan) Kim Cheney (T. Koshkonong)
(4) City/Village Representatives	Kyle Ellefson (V. Johnson Creek) Drake Daily (C. Lake Mills) Jeni Quimby (C. Waterloo) Watertown (C. Watertown)

+ Sheriff Travis Maze